



HARDIK TRIVEDI

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CAREER OBJECTIVES

Motivated MBA student focusing on marketing and finance, passionate about helping businesses grow. With 2 years as a Social Media Marketing Executive at E-Persue. I have strong skills in analysis and planning. I work well with others and communicate effectively, ready to bring new ideas and achieve real results for a company.

KEY COMPETENCIES

Microsoft Office | Financial Analysis | People Management | Negotiation Skills | Digital Marketing | Video Editing

INTERPERSONAL SKILLS

Cooperative | Good Listener | Quick to Adapt | Solution Oriented | Decision Maker | Ambitious | Leadership

INTERESTS & HOBBIES

Video Editing | Travelling | Reading | Cooking | Vlogging | Reading Holy Books | Learn New Things

LANGUAGES KNOWN

English | Hindi | Gujarati

PERSONAL DETAILS

Mother's Name: Kiranben Trivedi

Fathers' Name: Jayeshbhai Trivedi

D.O.B: 11 July 2002

EDUCATION

Master's in Business Administration | Chandigarh University, Gharuan, Punjab

Session: 2022-2024 | CGPA : 6.17

Bachelors in Business Administration | Kadi University, Gandhinagar, Gujarat

Session: 2019-2022 | CGPA : 6.54

Intermediate (Gujarat board) | Krishna Science School, Jamnagar Gujarat

Session: 2018-2019 | Percentage: 44%

Matriculation (Gujarat board) | Modi School, Jamnagar Gujarat

Session: 2016-2017 | Percentage: 52%

TRAINING AND PROJECTS

MANIPAL BUSINESS SOLUTION PVT. LTD.

Finance Intern

June 2023 - July 2023

- Filing of the Annual Return.
- Working on Tally, managing invoices and credit notes.
- Assisting Account Manager in Managing purchase and the sales invoices of the company

Virtual Internship Program at **ONLINE REPUTATION MANAGEMENT** department of **CHANDIGARH UNIVERSITY**

WORK EXPERIENCE

Social Media Marketing Executive At E- Persue

[8th Aug 2020] – [11nd Aug 2022]

- Developed and executed social media strategies, leading to a significant increase in brand engagement.
- Created and managed content across various platforms, enhancing audience reach and interaction.
- Analyzed campaign performance metrics to optimize strategies and improve results.
- Collaborated with cross-functional teams to align marketing efforts with business goals.
- Conducted market research to identify trends and audience preferences.

CURRENTLY WORKED IN
i-Living Solutions ...

ACADEMIC ACHIEVEMENTS

- Capstone Project in 2021 by Kadi University.
- Capstone Project in 2024 by Chandigarh University.
- First position in Speech Competition on Social Media at College Level.

CERTIFICATIONS & AWARDS

- Certified In Increasing Brand Engagement By 30% And Driving A 20% Growth In Online Sales.
- NPTEL. Certified Course in Production and Operation Management.
- NPTEL Certified Course in strategic Management for Competitive Advantage.
- Financial Analysis Certified by Coursera.
- Certified in Data Analytics Methods for Marketing by Meta.

EXTRA CO-CURRICULAR ACHIEVEMENT

- Runner up in One Day Entrepreneur State Level Player in Snooker.
- Blood Donation.
- Event Coordinator at Krishna Science School.

FREELANCING WORK EXPERIENCE

Digital Marketing
Social Media Marketing

- Instagram
- Facebook
- Digital Google Ads
- Youtube

Video Editing
Photo Editing