

SARJANA BHATIA

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EDUCATION

City, University of London

Sep 2022 - Sep 2023

MSc Health Management

- Developing my knowledge and skills in managing executive challenges in Health Management to build expertise in hospital administration, strategic leadership and health policies.
- In-depth knowledge of policies in healthcare, financial planning, innovation in healthcare, operations, human resources, product commercialization and research and reporting.

Bharati Vidyapeeth University, Pune (India)

Dec 2015 - Dec 2021

- Grade: Merit (67.50%)
- Acquired knowledge of medical terminologies and the skills to oversee hospitals and clinics, equipping them with essential facilities and services tailored to diverse patient needs. Strengthened the annual patient treatment turnaround rate by achieving a 10% increase compared to the previous year.
- Liaise effectively with a wide range of multidisciplinary staff and external stakeholders.

SOFTWARE

- Tableau - Data visualization
- Asana - Planning and organizing
- Microsoft office, MS Teams, Zoom, MS Excel, Google docs, MS PowerPoint

WORK EXPERIENCE

Digital Marketing Assistant, Anne Robson Trust

Jan 2023 - Present

- Expertise in using canva, vn editor, pics art, adobe photoshop(Video editing tools) and analysing metrics using google analytics, meta analytics (Metric tracking tools).
- Demonstrated adeptness in engaging seamlessly with cross-functional teams and stakeholders. Leveraged exceptional copywriting skills to articulate and convey ideas translating into audience growth of website traffic by 60k viewers.
- Achieved a 40% boost in brand awareness through the implementation of strategic content planning for marketing.
- Revitalized website traffic and subscriber count by over 50% through the creation of captivating ad campaigns utilizing MailChimp, a platform for email and ad generation.
- Negotiated and implemented NHS partnerships and assisting in hospital volunteer training programs.

Co-Founder of AM PM Skin Couture, City Sparks Winner, City, University of London

Apr 2023 - Apr 2023

- Received seed funding for start-up organisations - achieving the winning bid competing against 70 innovative candidates.
- Leveraged an entrepreneurial mindset to innovate beyond conventional boundaries, demonstrating a prowess for taking calculated risks in dynamic settings and devised ingenious, budget-conscious solutions for intricate issues.
- Demonstrated goal-oriented drive and vision, coupled with the charismatic leadership acumen to inspire and influence effectively.

In-Patient Coordinator and Dental Assistant,, Beyond Smiles

Feb 2021 - Sep 2022

- Significant experience of delivering to high standards of patient care in a fast-paced high volume clinics.
- Accountable for maintaining patient RTT pathways and feedback, resulting in a notable 20% increase in patient revisits.
- Communicated and coordinated during patient admissions and maintaining confidential records for seamless experience.
- Administered smooth functioning of clinics by supervising staff and coordinating patient appointments with doctors.

EXTRA CURRICULAR ACTIVITIES

City University of London, Community and Outreach Director

Oct 2022 - Jul 2023

- Partnered with both local institutions and international organizations to organize events that closely align with the overarching vision of the health association.
- Exemplified teamwork and leadership qualities while fostering collaborative synergy with volunteers and fellow team members.
- Served as a liaison between collaborators and staff, ensuring seamless communication and effective information exchange.

PROJECTS

Health Camp Team lead, National Social Service

Jan 2020

- Led and supervised a team of non clinical staff and doctors for oral hygiene camps.

Founder of Ek Muskan, NGO

- Liaise with government officials to ideate projects to spread awareness on menstrual hygiene

COURSES

- Basic Life Support and advanced life support certification
- Team building- the self leadership initiative
- Entrepreneurship Development program- City Sparks