

AAKASH CHUDASMA

DIGITAL MARKETING SPECIALISTS



CONTACT

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hchudasma

SKILLS

- Great Communicator
- Social Media Marketing
- Google Ads / Meta Ads
- Campaign Strategy
- Funnel Creation
- Content Creation
- Email & WhatsApp Marketing
- Analytics & Reporting
- Project Management

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Gujarati (Native)

PROFILE SUMMARY

I am **Aakash Chudasma** from Rajkot, Gujarat. I completed my **BCA** in 2021 from Saurashtra University and have **4+ years** of experience in **Digital Marketing** Field. Over the years, I have built practical expertise, adapted to challenges, and developed strong skills that enable me to deliver consistent and effective results.

WORK EXPERIENCE

Weybee Solutions Pvt. Ltd.

Dec 2024 to July 2025
(7 months)

Digital Marketing Manager

Managed end-to-end digital marketing campaigns including Google Ads, Meta Ads, and social media, while developing funnels, content, and direct marketing strategies. Oversaw analytics, reporting, and client communication to optimize performance and achieve business goals.

Coretus Technologies

May 2024 to Nov 2024
(7 months)

Digital Marketing Manager

Managed end-to-end digital marketing campaigns including Google Ads, Meta Ads, and social media, while developing funnels, content, and direct marketing strategies. Oversaw analytics, reporting, and client communication to optimize performance and achieve business goals.

Multiicon ideotechnology

April 2022 to April 2024
(2 Years)

Digital Marketing Specialists

Managed end-to-end digital marketing campaigns including Google Ads, Meta Ads, and social media, while developing funnels, content, and direct marketing strategies. Oversaw analytics, reporting, and client communication to optimize performance and achieve business goals.

Kuber Softwares

Oct 2020 to Feb 2022
(1.5 Years)

Social Media Manager

Understand the Customer's Queries related to software via Call and solve it. Provides an Instant solution. Create documentation, sheets, and PPTs. Social Media Marketing and Post Scheduling. Gives Training to Customers or Freshers.

EDUCATION

B.C.A. - T.N.Rao College

2018 - 2021

Saurashtra University

PR: 65%