



HEET K. GOKANI

MASTER OF BUSINESS
ADMINISTRATION
(MBA) PURSUING

OBJECTIVE

TO MAKE POSITIVE CONTRIBUTION AS PART OF DYNAMIC AND WELL REPUTED ORGANISATION IN A POSITION WHERE MY MANAGEMENT, DECISION MAKING AND COMMUNICATION SKILLS WILL BE APPRICIATED AND ENHANCED

EXPERTISE SKILLS

- GOOD COMMUNICATION SKILLS
- CLEAR CONCEPTS OF COMPUTER TECHNOLOGY
- SALES AND MARKETING ABILITY
- COMPLETE MANAGEMENT SKILLS

LANGUAGE

ENGLISH

HINDI

GUJARATI

CONTACT DETAILS

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 C/101, COOPER CITY
PLUS, JAMNAGAR ROAD,
RAJKOT - 360006

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (PURSUING)

GUJARAT TECHNOLOGICAL UNIVERSITY (2023 - 2025)

GRADE - 8.00 CPI

BACHELOR OF BUSINESS ADMINISTRATION

SAURASHTRA UNIVERSITY (2017-2020)

GRADE - 7.17 CGPA

HIGHER SECONDARY EDUCATION

DHOLAKIYA SCHOOL (2017)

GRADE - 82.28 PR

SECONDARY SCHOOLING

ST. PAUL SCHOOL

GRADE - 78.81 PR

EXPERIENCE

Satnam Hospital 2022 - 2023

Admin and Marketing Expert

Alpen Logistics Pvt Ltd 2023 - 2025

Business Development Executive

PROJECTS

SIP and MAP

- Did a Projects in MBA Sem - 3 about sales and distribution management.

Business Analysis of Industry

- During my 2nd semester, I had been done a Business analysis on Riddhi(AGRO)Pulses PVT LTD, Rajkot as a part of an academic project. We have done an analysis of all the departments of the industry.

Business Analysis of Industry

- During my 4th semester, I had been done a Business analysis on Shre Krishna Industries, Rajkot as a part of an academic project. We have done analysis in all the department like Marketing, HR, Finance etc.

Business Analysis of Industry

- During my 6th semester, I had been done a Business analysis on Raj Bank (The Co-Operative Bank of Rajkot), as a part of an academic project. We have done an analysis of Sales and Annual Report of this Bank in this Project.