

Taranvir Singh

CONTACT

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#628, Phase -3B1,
Mohali.



EDUCATION

2013 - 2016

B. BUSINESS ADMINISTRATION
**Rayat & Bahra University,
Mohali**

2012-2013

BA
DAV College, Chandigarh

2011 - 2012

10 +2 – Art
**Paragon Sen. Sec. Public
School, Mohali**

2009 - 2010

10 (ALL SUBJECT)
**Gem Public School,
Mohali**

PERSONAL INFO

Father: Lt. Mr. Satpaul Mahi

Mother: Mrs. Naresh Kumari

Nationality: Indian

Gender: Male

D.O.B: 28-July-1993

M status: unmarried

PROFESSIONAL PROFILE

- Marketing Professional with 7 years of experience in Healthcare services, Consultancy services and corporate trainer.
- Management: Trained over 7 marketing and sales specialists, improving overall sales targets.
- Proven record in managing product launches that increase brand awareness and sales although developing new corporate for the healthcare services to generate business.

PROFESSIONAL EXPERIENCE

April, 2023 – January, 2024

Sales Executive – CORPORATE MARKETING
Fortis Healthcare Limited, Fortis Hospital - Ludhiana
Working Location: – Ludhiana

- Meeting with new corporate and done Empanelment's.
- Organizing health camps & talks of doctors in Corporate.
- Follow up with all Corporates, TPA's & Health Insurance Companies also some PSU's.
- Patient Follow up with doctors regarding the line of treatment to ensure the Corporate HR's & Corporate Doctors

November, 2022 – April, 2023

Asst. MANAGER – CORPORATE MARKETING
Shivam Hospital - Hoshiarpur
Working Location: – Hoshiarpur, Phagwara, Gagret, Amb

- Meeting with new corporate and done Empanelment's.
- Organizing health camps & talks of doctors in Corporate.
- Follow up with all Corporates, TPA's & Health Insurance Companies also some PSU's.
- Patient Follow up with doctors regarding the line of treatment to ensure the Corporate HR's & Corporate Doctors

July, 2021– October, 2022

Snr. Sales Executive – CORPORATE MARKETING
Ivy Hospital - Hoshiarpur
Working Location: – Garhshankar, Hoshiarpur, Dasuya, Phagwara, Gagret, Una, Tahliwal

- Meeting with new corporate and done Empanelment's.
- Organizing health camps & talks of doctors in Corporate.
- Follow up with all Corporates, TPA's & Health Insurance Companies also some PSU's.
- Patient Follow up with doctors regarding the line of treatment to ensure the Corporate HR's & Corporate Doctors

KEY SKILL

Microsoft office



Team Facilitator



Team Leadership



English/Hindi/Punjab



Positive attitude



Motivated



Team Building



Realistic Approach



March, 2020 – June, 2021

Asst. Manager - CORPORATE

Shiami Consultancy Services, Panchkula

Working Location: – Panchkula, Mohali, Chandigarh

- Developed new corporate for third party services like product launch, events, brand promotions, tie ups and corporate services to healthcare providers.
- Negotiated new contracts with vendors.
- Recruited, hired, and trained over 10 marketing and sales specialists, improving overall sales targets.
- Brand Promotions through ATL, BTL, Online platforms.
- Providing Staff to the Hospitals & Healthcare Companies.
- Working on Product launch events of Loreal, Manforce, P&G, Gillet.
- Working On Corporate Tie Ups with Hospitals & Corporates.

June, 2019 – March, 2020

Sales & Marketing – CORPORATE Trainer

SBI Cards, Chandigarh

Working Location: – Mohall, Chandigarh, Zirakpur

- Training to new employees and old employees.
- Provides sales techniques and tips.
- Visit to stores and outlets.
- Give live demo how to sell credit cards.

February, 2018 – May, 2019

Operations – Trainer

Nearbuy.com, Chandigarh

Working Location: – Mohali, Chandigarh, Panchkula, Zirakpur

- Give training to enrolled outlet employees and managers about the website.
- Give the login access and assigned the operational manager for the further queries and problems in the portal.
- Tell them how to redeem to coupons and check the validity.
- How to deal and give services to the customers according to the purchased coupons.

September, 2017 – February, 2018

Executive – Sales and Marketing

Paytm, Mohali

Working Location: – Mohali, Chandigarh, Kharar, Zirakpur

- Meeting with clients regarding Paytm.
- Place the barcode scanner in the shops and showrooms.
- Trained them how to use it.
- Working on increasing the business in tricity and encourage the merchant to take their payments with Paytm.

August, 2016 -- September, 2017

Executive – Sales and Marketing

Google Adwords, Chandigarh

Working Location: – Mohali, Chandigarh, Kharar, Zirakpur

- Meeting with clients regarding Google ads.
- Make the Google page of their business.
- Trained them how to use it.
- Sell the Google Adwords to merchants.
- Assigned the customer care officer to the merchant for further help.

