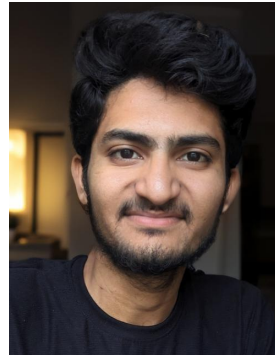


Aakash Chudasma



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[linkedin.com/in/aakashchudasma](https://www.linkedin.com/in/aakashchudasma)

Summary:

Hello, I am Aakash Chudasma and I have been working as a Digital Marketing Specialist at Multiicon since 2022. Throughout my tenure in this position, I have understood that being a marketer entails more than just a single job responsibility; it involves juggling multiple tasks simultaneously. I possess various skills in areas such as implementing SEO strategies, generating website traffic, fostering social media engagement through advertisements, executing Campaigns for Google and YouTube, creating graphics and videos for marketing purposes, composing compelling content, devising strategic sales plans and coordinating with clients.

About-Me:

Name: Chudasma Aakash Bharatbhai

Date of Birth: 25-07-2000

Language Known: English, Hindi, Gujarati

Religion: Hinduism

Marital Status: Unmarried

Address: Shastri Nagar -8, Gandhigram, Rajkot-360007

Experience:



Technical Support Executive & SMM

Imperial Software Pvt. Ltd.

Aug 2020 - Present (1 year 7 months)

Responsibility:

- Understand the Customer's Queries related to software via Call and solve it.
- Provides an Instant solution if possible.
- Create documentation, sheets, and PPTs.
- Social Media Marketing and Post Scheduling.
- Gives Training to Customers or Freshers.



Digital Marketing Executive

Multiicon Ideotechnology Pvt. Ltd.

April 2022 - Present

Responsibility:

- Developing and executing successful digital marketing strategies that increase website traffic, generate leads, optimize performance, and improve customer engagement.
- Develop and manage budgets for all digital marketing campaigns and work closely with cross-functional teams to optimize performance.
- Utilize Google Analytics and other analytics tools to analyze campaign performance and identify areas for optimization.
- Collaborate with designers, content writers, and other teams to develop and execute compelling marketing materials.
- Develop and manage a content marketing strategy that aligns with business objectives and builds brand awareness.
- Implement and manage task automation systems to streamline marketing operations and improve efficiency.
- Stay up-to-date with emerging trends in the digital marketing landscape and incorporate new technologies and tactics into marketing strategies.

Education:



T.N.RAO INSTITUTE OF MANAGEMENT RESEARCH & TECHNOLOGY & B.ED.COLLEGE-RAJKOT

B. C. A., Computer Science

Jul 2018 - Apr 2021

Licenses & Certifications:



Google Certified Fundamentals of Digital Marketing - Google

Employee of The Month - Multiicon

Skills:

- Time Management.
- Task Delegation
- Team Leading
- Communication Skill
- Listening Skill
- Problem Solving ability
- Customer Service
- Attention to detail
- Client Co-ordination